

# NEWS RELEASE



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**FOR IMMEDIATE RELEASE**

## **Almost 50% Disapprove of No Police Float in Pride Parade**

### **Only 21% approve**

Toronto, March 16<sup>th</sup> – In a random sampling of public opinion taken by The Forum Poll™ among 966 Toronto voters, just under half (48%) say they disapprove of the fact the Toronto Police won't have a float in this year's Pride parade. 2-in-10 (21%) approve of the lack of police float; (27%) have no opinion, and (4%) don't know.

Those most likely to disapprove include respondents aged 35 and over (35-44: 51%), (45-54: 50%), (55-64: 50%), (65+: 49%), earning \$60,000 or more (\$60,000-\$80,000: 57%), (\$80,000-\$100,000: 59%), (\$100,000-\$250,000: 58%), with a college or university degree (53%), and supporting the PC (55%) or Liberal (52%) parties.

Those most likely to approve include those aged 34 or less (26%), the least wealthy (30%) or earning \$20,000-\$40,000 (27%), and living in the former City of Toronto (27%).

“That the Toronto police won't have a float in this year's pride parade is unpopular; in fact, almost fifty-percent of everyone over the age of 34 disapproves. That's a really broad spectrum of Toronto residents who would prefer the police have a presence in this year's parade,” said Dr. Lorne Bozinoff, President of Forum Research.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com) or at (416) 960-9603.

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**Methodology**

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 966 randomly selected Toronto Voters. The poll was conducted on March 8-10, 2017.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [www.forumresearch.com/polls.asp](http://www.forumresearch.com/polls.asp)

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**Toronto Police Float**

*Do you approve or disapprove of the fact that the Toronto Police won't have a float in the Pride Parade this year?*

[All respondents]

**Age/Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	966	123	116	182	247	298	474	476
Approve	21	26	24	17	15	17	20	22
Disapprove	48	43	51	50	50	49	50	47
No opinion	27	28	21	30	29	30	26	28
Don't know	4	3	4	3	6	4	4	3

**Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	966	93	151	115	94	88	196
Approve	21	30	27	26	18	13	19
Disapprove	48	31	41	38	57	59	58
No opinion	27	34	29	32	25	26	19
Don't know	4	5	3	4	0	1	4

**Region**

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	966	299	77	206	155	47	180
Approve	21	27	6	15	22	27	22
Disapprove	48	45	65	53	47	45	44
No opinion	27	25	23	30	28	21	30
Don't know	4	3	6	3	3	7	5

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### Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	966	126	243	354	243
Approve	21	18	20	20	24
Disapprove	48	43	46	53	45
No opinion	27	34	30	24	27
Don't know	4	5	4	2	5

### Current Voter Intention

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Other Parties	Undecided
Sample	966	323	295	174	49	20	105
Approve	21	15	19	35	15	47	13
Disapprove	48	55	52	39	46	29	43
No opinion	27	28	24	22	36	24	40
Don't know	4	2	5	4	2	0	5

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